



COMPENSATION ON-DEMAND ANALYTICS


***PeriscopeIQ™,
a leading provider
of Salary and
Compensation Surveys,
offers turnkey solutions
to major employer,
trade, and professional
associations in the US.***

***Over 1,700 salary
and compensation
surveys completed on
our platform!***

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PeriscopeIQ's Compensation On-Demand Analytics (CODA™) platform revolutionizes the collection and real-time cleaning of salary and compensation survey data. With CODA, organizations can reduce their data cleaning from days to minutes, create customizable and easy-to-use reports, and greatly reduce their exposure to risk by ensuring they are compliant with Safe Harbor Provisions applicable to compensation surveys. CODA is the only product available that utilizes proprietary algorithms to keep your organization legally compliant without discarding important data. CODA empowers organization leaders by transforming compensation data into actionable insights that result in attracting and retaining the best workforce.

CODA features include...

- **Dominance Diffusion**, a proprietary data algorithm that normalizes and reworks over-weighted data (from dominant survey participants) so that no important data is abandoned, which results in far superior outcomes as compared to other competing platforms that simply remove outliers and delete important data.
- **Proprietary data cleaning algorithms** that not only identify inconsistencies in data collection but also pinpoint data entries requiring review (in addition to specifying the reason for the review), analyze outliers, and apply a **confidence factor score**. Additionally, CODA automatically **normalizes job definitions** leading to higher quality, more accurate data.
- **Cutting-edge data analytics and reporting** that require **Zero IT** involvement for customers.

With **CODA**, users can...

- Create easily **accessible, customizable, and accurate compensation reports** that contain as much or as little detail as desired.
- Reduce the time spent on data cleaning from days to minutes.
- Precisely comply with safe harbor provisions of the US Justice Department

Project Management Institute (PMI)

“PeriscopelQ has helped us establish [ourselves] as thought leaders and have current information on the profession through the studies. That’s something they encouraged us to do early on. They helped mature the studies as the years went on.”

– Jason Dolfi, Market Development Manager

MRA – The Management Association

“[PeriscopelQ’s] integrity and knowledge are exceptional and that’s critical. It is a joy to work with a partner that has the same end goals for our customer.”

– Bonni Yordi, Ph.D., MRA Director, Business Research

Associated Industries of Massachusetts

“PeriscopelQ really partners with our company. There is a collaborative approach to all of it, from putting the survey together, to the design, to the deployment, to the data analysis, to generating the report, and even afterwards.”

– Karen Choi, SVP

In addition to the standard CODA platform, PeriscopelQ offers two premium value-added CODA features that will differentiate your organization’s compensation survey offering from that of your competitors.

UserCODA

UserCODA allows members of your organization to create online custom compensation reports by selecting one or more filters, such as geographic location, job title, and company size, to produce a report specific to their request.

PIQPay

PIQPay allows users to generate a detailed compensation report based on a personalized filter for a specific job title and geographic location.

Sample CODA Customers

Project Management Institute

AIM HR Solutions

Employers Council

American Society of Employers

Archbright

Capital Associated Industries

Cascade Employers Association

Employers Association of the Northeast

Hawaii Employers Council

MRA – The Management Association

...and many more!