



FOR IMMEDIATE RELEASE

### **PeriscopeIQ Opens Field Office in Reston, Virginia**

PHILADELPHIA, PA – February 20, 2014 – PeriscopeIQ, an industry leader in Customer and Employee Engagement Solutions, is pleased to announce the opening of a new sales and support office in Reston, Virginia, a suburb of Washington, DC. This office will support enterprise, government, and association clients in the region.

“We are very excited to expand our presence along the east coast so we can maintain our world-class service and support for our growing customer base,” said Dr. Pawan Singh, Co-Founder and CEO of PeriscopeIQ. “The expansion also positions the firm for substantial penetration in new market segments.”

The company’s expansion comes less than two months after Rezon8 Capital & Advisory Group took a sizeable equity position in PeriscopeIQ. The new office is located at 11700 Plaza America Drive, Reston, VA 20190.

#### **About PeriscopeIQ**

PeriscopeIQ, Inc. is an industry leading Customer and Employee Engagement Solutions company serving multi-unit enterprises in the US and around the world. The company provides fully-managed turnkey solutions that deliver trusted insights and significantly improved business outcomes using scientific methodology. Utilizing an advanced omni-listening strategy, PeriscopeIQ gathers feedback at every customer touch point to form an integrated 360-degree view of the customer landscape. PeriscopeIQ then applies the advanced analytics and reporting features of its proprietary platform to generate actionable business insights that drive revenue and profit growth. PeriscopeIQ has an impressive list of customers, including Kohl’s, Fossil, TransUnion, Halliburton, Boston Scientific, Seagate Technology, Unilever, and The World Bank, among others. Founded in 1999, PeriscopeIQ is a rapidly growing privately-held company. For more information, visit [www.PeriscopeIQ.com](http://www.PeriscopeIQ.com).

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